

Fearlessly
AUTHENTIC

FIERCE AWARDS
SPONSORSHIP KIT

GUIDETOGREATERGAINESVILLE.COM/FIERCE

BE A PART OF THE FIERCE AWARDS

Since 2015, we've had the incredible privilege of sharing the extraordinary stories of over 120 remarkable women in Greater Gainesville. More than an awards ceremony, this annual event is an illuminating celebration that shines a spotlight on the resilience, empowerment and influence of these exceptional women. Our esteemed keynote speaker this year is Lacey Jones,

a past FIERCE Award winner, who will share her inspiring journey and offer a profound message to all in attendance. The Lori Emmer Cain Legacy Award will also be presented to an outstanding woman of great achievement, with a heartfelt journey.

We invite you to join us as a sponsor for the FIERCE Awards, where your support can help honor these women who have overcome challenges

with grit and determination. By sponsoring, you will not only set your brand apart as one with a commitment to hard work and resilience, but you will also become part of a community that is dedicated to making a positive impact in Greater Gainesville. Join us in the celebration of these FIERCE women. Contact us today to infuse your brand with the FIERCE movement and contribute to this truly empowering event.



DATE: MAY 30, 2024

LOCATION: GRANVILLE PLANTATION

• TIME: 5:30 P.M. • TICKETS: \$150 EACH

FIERCE SPONSORSHIP OPPORTUNITIES

TITLE SPONSOR \$10,000

- Logo on all media collateral
- Speech at event
- Premium table placement near stage
- 8 event tickets
- Full page advertisement in June issue of HOME: Living in Greater Gainesville
- Included in photos of award presentation with winners
- Logo on awards

MEDIA SPONSOR

- Winners will be included in Guide to Greater Gainesville 2024, 9th edition

(Upgraded features available for print)



KEYNOTE SPEAKER SPONSOR – \$9000

- 5 tickets to private lunch with speaker
- Table sponsor and 8 VIP tickets
- Logo on all media collateral
- Introduction of speaker at event
- Biz spotlight on GUIDE website, shared on social media and e-blast
- Participate as a judge for the awards (conditional on no member of family or company nominated)

NETWORKING PRE-EVENT SPONSOR – \$7500

- Your logo is featured on Govino cups, napkins, banner in reception area and cocktail table signage.
- Exclusive listing as the Networking Pre-Event sponsor in event collateral and event branding
- Table sponsor or 8 tickets
- Full page advertisement in April issue of HOME: Living in Greater Gainesville
- Logo in thank you ad in June issue of HOME: Living in Greater Gainesville
- Logo on event collateral and website
- The one hour reception affords ample opportunity for making connections with fellow friends and professionals.

PLATINUM SPONSOR – \$5000

- Table sponsor or 8 tickets
- Full page advertisement in June issue of HOME: Living in Greater Gainesville
- Logo in thank you ad in April issue of HOME: Living in Greater Gainesville
- Logo on event collateral and website

GOLD SPONSOR – \$2500

- Table sponsor or 8 tickets
- Inclusion in event materials
- Half page advertisement in June issue of HOME: Living in Greater Gainesville
- Inclusion in thank you print ad in June issue of HOME: Living in Greater Gainesville
- Logo on website

SILVER SPONSOR – \$1000

- 4 tickets
- Inclusion in event materials
- Inclusion in thank you print ad in June issue of HOME: Living in Greater Gainesville
- Upgrade to Premium table placement for an extra \$500
- Logo on website

BRONZE SPONSOR – \$500

- 2 tickets
- Inclusion in event materials
- Inclusion in thank you print ad in June issue of HOME: Living in Greater Gainesville
- Upgrade to Premium table placement for an extra \$500
- Logo on website



SPONSORSHIP COMMITMENT FORM

Sponsor Name: _____

(PLEASE LIST NAME AS YOU WOULD LIKE IT TO APPEAR.)

Sponsorship Level: _____

Cash: \$ _____

Address: _____

City: _____ State _____ Zip: _____

Phone: _____ Email: _____

Contact Person Name: _____

Contact Person Title: _____

Authorized Sponsor Signature: _____

Payment Enclosed Please send Invoice Please keep my donation anonymous

(Make checks payable to: Costello Communications)

PLEASE EMAIL THIS COMPLETED FORM TO:

scott@costellocm.com

As a participating sponsor at Fierce Awards event, you will be on the Fierce website.
Please send a 300 dpi of your logo to the email above to be used on various marketing materials.

For questions, please contact Scott by email or call 352-281-2072