The Greater Gainesville Region is home to the Florida Gators, the #7 Publicly Ranked University of Florida, Santa Fe College “the Aspen Institute #1 ranked Community College in the Nation”, an innovative start-up community, the top Biotech Incubator in the world at the Sid Martin Biotech Incubator and is ranked the number one "college town" to start a business.

If you are thinking about relocating to the Greater Gainesville region or are just interested in learning more about the community ranked by Frommer’s as number one in the nation based on statistics in nine categories: economy, cost of living, climate, education, health, crime, transportation, leisure, and arts and culture, then The Guide to Greater Gainesville is your resource.

This resource guide shares all that you need to learn about the region, including neighborhood and city information, schools and zoning, dining and leisure, arts and culture, sports and recreation, healthcare and fitness, and much, much more.

“I feel good handing the Guide out as a representation of our city.”
—CRAIG WILBURN, Team Leader & Listing Specialist for Keller Williams Gainesville Realty, Team Dynamo

The Guide to Greater Gainesville is North Central Florida’s #1 Source for Anyone Looking to Move or Relocate to the Heart of Florida.
DISTRIBUTION — 35,000 Copies annually to:

• University of Florida
• Santa Fe College
• Greater Gainesville Chamber of Commerce
• Alachua Chamber of Commerce
• City of Newberry-Jonesville
• Newberry-Jonesville Chamber of Commerce
• City of Gainesville
• Gainesville Regional Airport
• North Florida Regional Medical Center
• UF Health
• Every real estate office
• Visiting consulates and delegations
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• UF Foundation
• Newberry-Jonesville Chamber of Commerce
• City of Gainesville
• City of Newberry
• City of Alachua
• Innovation District
• Gainesville Community Redevelopment Agency

RELOCATION STATISTICS

Statistics show that in 2018 there were 27,891 who moved to Alachua County.
• 18,464 of them moved here from within other areas in the state of Florida.
• 6,652 moved here from different states.
• 2,775 moved here from other countries.
Guaranteed placement (10% premium)

Ad design fee. First draft of ad and two proof revisions are free. Third revision and beyond are $25 charge per revision.

ADVERTISING DISPLAY SIZES

Outside Back Cover: $10,000
Inside Front Cover: $9,500
Page 3 / Inside Back: $9,000
Section Opener Full Page: $8,250
Full Page: $7,500
1/2 Page ad: $5,000
1/3 Page ad: $4,000
1/4 Page ad: $2,700

Please call for additional pricing information.

ADDITIONAL CHARGES

- Guaranteed placement (10% premium)
- Ad design fee. First draft of ad and two proof revisions are free. Third revision and beyond are $25 charge per revision.

2019 COLLABORATORS

University of Florida, Santa Fe College, UF Health, Greater Gainesville Chamber of Commerce and North Florida Regional Medical Center.
City of Alachua, City of Gainesville, City of High Springs, City of Newberry, Gainesville Community Redevelopment Agency and Gainesville Regional Airport.